

**Report Parameters :**

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 2

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 57130

## KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

PAGE 1

254304	AGENCY (OR SERVICE)		ACTING AS AGENT FOR	329097	ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME	SRCP MEDIA			TOM SMITH FOR SENATE			
AND	201 N Union St Ste 200			333 Allegheny Ave Ste 202			
ADDRESS	Alexandria	VA	22314-2651		Oakmont	PA 15139-2072	
	USA			USA			
CONTACT				PRODUCT (R) U.S.SENATE - PENNSYLVANIA			
LOCAL SALESPERSON	Brian Butz-1		AGENCY EST. NO.	PRODUCT CODE 1310			
			333-SMITH				
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/06/12 NO. WEEKS: 2							

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
ALL RATES ARE NON PRE-EMPTIBLE. PAID FOR BY: SMITH FOR SENATE MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.										
1	11111..	4 2	09:00A	09:30A	30S	10/30/12-11/02/12 11/05/12-11/06/12	PITTSBURGH LIVE	6	225.00	1350.00
2	11111..	4 2	09:30A	09:57A	30S	10/30/12-11/02/12 11/05/12-11/06/12	PITTSBURGH LIVE	6	225.00	1350.00
3	22222..	8 2	11:58A	12:30P	30S	10/30/12-11/02/12 11/05/12-11/05/12	NOON NEWS	10	720.00	7200.00
4	22222..	8 2	12:30P	02:00P	30S	10/30/12-11/02/12 11/05/12-11/05/12	CBS SOAPS 1230-2P	10	450.00	4500.00
5	11111..	4 1	02:58P	03:58P	30S	10/30/12-11/02/12 11/05/12-11/05/12	DR. PHIL	5	500.00	2500.00
6	22222..	8 2	04:00P	04:30P	30S	10/30/12-11/02/12 11/05/12-11/05/12	4-430PM NEWS	10	720.00	7200.00
7	11111..	4 1	04:30P	05:00P	30S	10/30/12-11/02/12 11/05/12-11/05/12	430-5PM NEWS	5	720.00	3600.00
8	11111..	4 1	05:00P	05:30P	30S	10/30/12-11/02/12 11/05/12-11/05/12	5-530PM NEWS	5	1050.00	5250.00
9	11111..	4 1	05:30P	06:00P	30S	10/30/12-11/02/12 11/05/12-11/05/12	530-6PM NEWS	5	1050.00	5250.00

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ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

## KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

PAGE 2

254304	AGENCY (OR SERVICE) ACTING AS AGENT FOR		329097	ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME	SRCP MEDIA			TOM SMITH FOR SENATE		
AND	201 N Union St Ste 200			333 Allegheny Ave Ste 202		
ADDRESS	Alexandria	VA	22314-2651	Oakmont	PA 15139-2072	
	USA			USA		
CONTACT				PRODUCT (R) U.S.SENATE - PENNSYLVANIA		
LOCAL SALESPERSON	Brian Butz-1		AGENCY EST. NO. 333-SMITH	PRODUCT CODE	1310	
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/06/12 NO. WEEKS: 2						

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
10	11111..	4 1	05:58P	06:30P	30S	10/30/12-11/02/12 11/05/12-11/05/12	M-F 6PM NEWS	5	1080.00	5400.00
11	11111..	4 1	06:30P	07:00P	30S	10/30/12-11/02/12 11/05/12-11/05/12	M-F 630PM NEWS	5	1080.00	5400.00
12	Su	1	07:30P	08:30P	30S	11/04/12-11/04/12	SIXTY MINUTES	1	6500.00	6500.00
13	Sa Sa	1	06:00P 06:58P	06:30P 07:30P	30S	11/03/12-11/03/12	SAT/SUN EARLY NEWS 6-730PM	1	750.00	750.00
14	Sa	1	07:30P	07:57P	30S	11/03/12-11/03/12	THE INSIDER	1	300.00	300.00
15	T	1	07:58P	09:00P	30S	10/30/12-10/30/12	NCIS	1	6750.00	6750.00
16	W	1	08:58P	10:00P	30S	10/31/12-10/31/12	CRIMINAL MINDS	1	4500.00	4500.00
17	Su	1	09:30P	10:30P	30S	11/04/12-11/04/12	THE GOOD WIFE	1	3600.00	3600.00
18	F	1	10:00P	11:00P	30S	11/02/12-11/02/12	BLUE BLOODS	1	2340.00	2340.00
19	1111100	4 1	11:00P	11:35P	30S	10/30/12-11/02/12 11/05/12-11/05/12	11PM NEWS	5	2250.00	11250.00
20	Sa	1	11:00P	11:35P	30S	11/03/12-11/03/12	11PM NEWS	1	2025.00	2025.00
21	Su	1	11:30P	12:05A	30S	11/04/12-11/04/12	KDKA-TV NEWS AT ELEVEN	1	2025.00	2025.00
22	Su	1	12:05A	12:35A	30S	11/04/12-11/04/12	#1 COCHRAN SPORTS SHOWDOWN	1	600.00	600.00

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KDKA-TV

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PAGE 3

254304	AGENCY (OR SERVICE) ACTING AS AGENT FOR		329097	ADVERTISER (OR AGENCY AND ADVERTISER)		<b>Cancellation Notice</b>  <b>Required</b>  Announcement 28 days  prior notice
NAME	SRCP MEDIA			TOM SMITH FOR SENATE		
AND	201 N Union St Ste 200			333 Allegheny Ave Ste 202		
ADDRESS	Alexandria	VA	22314-2651	Oakmont	PA 15139-2072	
	USA			USA		
CONTACT				PRODUCT (R) U.S.SENATE - PENNSYLVANIA		
LOCAL SALESPERSON	Brian Butz-1		AGENCY EST. NO. 333-SMITH	PRODUCT CODE	1310	
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/06/12 NO. WEEKS: 2						

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
23	Th	1	09:00P	10:00P	30S	11/01/12-11/01/12	PERSON OF INTEREST	1	4500.00	4500.00
24	22222..	8 4	05:58A	07:00A	30S	10/30/12-11/02/12 11/05/12-11/06/12	THIS MORNING 6-7AM	12	720.00	8640.00
25	22222..	8 4	07:00A	08:00A	30S	10/30/12-11/02/12 11/05/12-11/06/12		12	450.00	5400.00
26	22222..	8 4	05:00A	05:58A	30S	10/30/12-11/02/12 11/05/12-11/06/12	THIS MORNING 5-6AM	12	360.00	4320.00
27	22222..	8 4	08:00A	09:00A	30S	10/30/12-11/02/12 11/05/12-11/06/12		12	450.00	5400.00
28	22222..	8 2	02:00P	02:57P	30S	10/30/12-11/02/12 11/05/12-11/05/12	THE TALK	10	405.00	4050.00
29	.....3.	3	05:58A	07:58A	30S	11/03/12-11/03/12	SAT. MORN. LOCAL NEWS	3	300.00	900.00
30	.....3.	3	07:58A	10:00A	30S	11/03/12-11/03/12	SAT.CBS MORNING NEWS	3	450.00	1350.00
31	.....2	2	08:58A	10:28A	30S	11/04/12-11/04/12	CBS SUN MORN	2	650.00	1300.00
32	Su Su	1	07:03P 12:57P	07:30P 07:00P	30S	11/04/12-11/04/12	NFL REGULAR SEASON GAMES	1	5000.00	5000.00
33	11111..	4 1	09:58A	10:57A	30S	10/30/12-11/02/12 11/05/12-11/05/12	LET'S MAKE A DEAL	5	450.00	2250.00

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PAGE 4

254304	AGENCY (OR SERVICE) ACTING AS AGENT FOR		329097	ADVERTISER (OR AGENCY AND ADVERTISER)		<b>Cancellation Notice</b>  <b>Required</b>  Announcement 28 days  prior notice
NAME	SRCP MEDIA			TOM SMITH FOR SENATE		
AND	201 N Union St Ste 200			333 Allegheny Ave Ste 202		
ADDRESS	Alexandria	VA	22314-2651	Oakmont	PA 15139-2072	
	USA			USA		
CONTACT				PRODUCT (R) U.S.SENATE - PENNSYLVANIA		
LOCAL SALESPERSON	Brian Butz-1		AGENCY EST. NO. 333-SMITH	PRODUCT CODE	1310	
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/06/12 NO. WEEKS: 2						

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			FROM	TO						
34	.....2	2	10:28A	11:30A	30S	11/04/12-11/04/12	FACE THE NATION	2	585.00	1170.00
35	11111..	4 1	06:57P	07:30P	30S	10/30/12-11/02/12 11/05/12-11/05/12	CBS EVENING NEWS	5	1080.00	5400.00
36	11111..	4 1	07:30P	07:58P	30S	10/30/12-11/02/12 11/05/12-11/05/12	THE INSIDER	5	700.00	3500.00
37	W	1	07:58P	08:57P	30S	10/31/12-10/31/12	SURVIVOR XXV	1	5000.00	5000.00
38	Th	1	07:58P	08:57P	30S	11/01/12-11/01/12	THE BIG BANG THEORY/TWO AND	1	4725.00	4725.00
39	F	1	07:58P	09:00P	30S	11/02/12-11/02/12	UNDERCOVER BOSS	1	2250.00	2250.00
40	Su	1	08:30P	09:30P	30S	11/04/12-11/04/12	THE AMAZING RACE	1	3600.00	3600.00
41	M	1	08:58P	10:00P	30S	11/05/12-11/05/12	TWO BROKE GIRLS/MIKE & MOLLY	1	5850.00	5850.00
42	T	1	09:00P	10:00P	30S	10/30/12-10/30/12	NCIS: LOS ANGELES	1	5400.00	5400.00
43	M	1	10:00P	11:00P	30S	11/05/12-11/05/12	HAWAII FIVE-O	1	5850.00	5850.00
44	W	1	10:00P	11:00P	30S	10/31/12-10/31/12	C.S.I.	1	4500.00	4500.00
45	Su	1	10:30P	11:30P	30S	11/04/12-11/04/12	THE MENTALIST	1	4230.00	4230.00
46	22222..	8 2	11:35P	12:37A	30S	10/30/12-11/02/12 11/05/12-11/05/12	11:35P-12:37A - LETTERMAN	10	575.00	5750.00
47	22222..	8 2	12:35A	01:37A	30S	10/30/12-11/02/12 11/05/12-11/05/12	THE LATE LATE SHOW W/CRAIG	10	225.00	2250.00

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KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222 KDKA-TV AND

254304	AGENCY (OR SERVICE) ACTING AS AGENT FOR 329097		ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME		SRCP MEDIA		TOM SMITH FOR SENATE	
AND		201 N Union St Ste 200		333 Allegheny Ave Ste 202	
ADDRESS		Alexandria VA 22314-2651		Oakmont PA 15139-2072	
		USA		USA	
CONTACT				PRODUCT (R) U.S.SENATE - PENNSYLVANIA	
LOCAL SALESPERSON		Brian Butz-1		AGENCY EST. NO. 333-SMITH	
NATIONAL SALESPERSON				PRODUCT CODE 1310	
BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/06/12 NO. WEEKS: 2					

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			FROM	TO						
48	.....2.	2	11:35P	12:05A	30S	11/03/12-11/03/12	STEELERS HUDDLE	2	900.00	1800.00
49	Su	3	11:35P	12:05A	30S	11/04/12-11/04/12	#1 COCHRAN SUNDAY SPORTS	3	600.00	1800.00
Total Contract:								206		195825.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						.00	192075.00	.00	192075.00	
GRAND TOTAL									192075.00	

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